



New Member Orientation

The Value of ANSI Membership and
the Power of Engagement

Wednesday, October 10, 2012
2:00 pm – 5:00pm

Newseum, Knight Conference Center
Washington, DC

WHAT

Membership has its privileges and belonging to ANSI provides many benefits – tangible and intangible. This interactive session will provide a comprehensive review of ANSI programs, products, and services and highlight a variety of ways members can engage with the standardization community and their colleagues. After attending, participants will have made new connections with other standards professionals along with a better working knowledge of how to take full advantage of their ANSI member benefits.

WHEN

Wednesday, October 10, 2012 2:00 pm – 5:00 pm

WHO

This event is open to all ANSI members.

WHERE

Newseum, Knight Conference Center
555 Pennsylvania Ave. NW
Washington DC, 20001
(Please use Freedom Forum Entrance on 6th Street)
703.416.1600

FORMAT

Interactive Presentations and Q&A

ORGANIZER AND HOST



| Time | Discussion Topic | Moderator/Panelist |
|----------------|--|--|
| 2:00 – 2:10 pm | Welcoming Remarks | Joe Bhatia President and CEO James Pauley Chair, Board of Directors |
| 2:10 – 2:20 pm | The Value of ANSI Membership to <ul style="list-style-type: none"> • You • Your Company/Organization/Institution/Agency • Your Industry • Your Nation • Internationally/Worldwide | Dan Ratner Director Membership Development and Industry Outreach |
| 2:20 – 2:35 pm | ANSI Accreditation <ul style="list-style-type: none"> • Standards Development Organizations (SDO) • U.S. Technical Advisory Groups (TAG) • Product Certifications Bodies • Personnel Certification Bodies & Certificate Programs • Green House Gas Verification Bodies • Management Systems Registrars (ANAB) • Inspection Bodies and Labs (A-CLASS) | Anne Caldas Senior Director Procedures and Standards Administration Sandro Shelia Senior Director Accreditation Services |
| 2:35 – 2:50 pm | ANSI Coordinated Programs & Activities <ul style="list-style-type: none"> • Standards Workshops and Collaboratives • ISO & IEC Participating Membership Support • Secretariats & U.S. TAG Administration • Member Forums • Policy Committees | Frances Schrotter Senior Vice President & Chief Operating Officer |
| 2:50 – 3:05 pm | International Connectivity & Policy (ANSI/USNC) <ul style="list-style-type: none"> • Compliance Issue Assistance • Trade Facilitation • Policy Advocacy • Regional Standing Committees • China and India Programs | Gary Kushnier Vice President International Policy |
| 3:05 – 3:20 pm | Break | |
| 3:20 – 3:35 pm | Government Outreach and Relations <ul style="list-style-type: none"> • Congressional briefings • Legislative issues monitoring • ANSI Caucus Meetings • Joint ICSP/GMF Meetings Government Relations | Scott Cooper Vice President Public Policy & Government Relations |

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|----------------|--|--|
| 3:35 – 3:50 pm | <p>Legal Issues</p> <ul style="list-style-type: none"> • Intellectual Property Rights Policy Committee (IPRPC) • Patents • Copyrights • ANSI Legal Issues Forum | <p>Patricia Griffin Vice President General Counsel</p> |
| 3:50 – 4:05 pm | <p>Sales, Marketing and Distribution</p> <ul style="list-style-type: none"> • Retail Sales & Network Subscription Licenses • Marketing, Advertising, Partner Solutions • Editorial and Publishing Services • Standards Boost Business | <p>George Gulla Vice President Publication Sales & Membership</p> |
| 4:05 – 4:20 pm | <p>Education and Training</p> <ul style="list-style-type: none"> • Instruction/On-Site Training • Online Courses • Webinars • StandardsLearn.org | <p>Lisa Rajchel Senior Director International Secretariats</p> |
| 4:20 – 5:00 pm | <p>The Power of Engagement – Interactive Q&A</p> <ul style="list-style-type: none"> • Special Guests speak about their membership experience | <p>Dan Ratner</p> |